

Michael Porrata

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Summary

- Strong background in many areas including graphic design, web development, client relations, research, data compilation and analysis, and technology.
- Organized, driven, dedicated and goal oriented with excellent attention to detail and the ability to communicate well with both management and public.
- Highly adaptable with a constant desire to acquire new skills and make use of new and emerging technologies.

Professional Experience

Freelance Designer 01/06 - Present, Brooklyn, NY

- Handle the full spectrum of web design and development projects, from planning through content management.
- Design projects that vary from email newsletters to e-commerce sites, as well as printed materials.
- Host client websites and keep the server-side environment updated and working smoothly.
- Communicate extensively with both clients and third party vendors to understand the issues and provide viable solutions.

Shark Communications 04/07 - 05/09, Burlington, VT

- Working as part of a team, I was responsible for designing and developing websites, e-newsletters, and printed material. The client was a bank which had a web presence with 6 different brands spread across New England.
- Maintained computers, servers and other in-house technology resources.
- Successfully implemented new web technologies which improved efficiency and flexibility while significantly reducing cost.

Tick Tick 10/07 - 05/09, Burlington, VT

- Organized and executed live music performances and art shows.
- Interfaced with booking agents, artists and venues to ensure a seamless event.
- Designed and screen printed posters, t-shirts, and other promotional items.

Lisaius Marketing 09/06 - 12/06, Burlington, VT

- Completed creative projects that included logo, collateral, and package design.
- Maintained a large photo database, and managed the local file servers.
- Responsible for the back up and physical archiving of digital and physical assets such as completed projects, samples and photo negatives.

Education

- Community College of Vermont - Associate of Arts in Graphic Design, completed in 2006 with a 3.6 GPA.
- Pomperaug High School - High School Diploma, class of 2000.

Technical Skills

- Well-versed in Windows, Macintosh, and Linux operating systems in desktop and server environments.
- Proficient in MS Office, Photoshop, Illustrator, InDesign, Quark Xpress, Dreamweaver, hand-coded HTML & CSS. Working knowledge of XML, PHP and JavaScript.